

MEDIA KIT

Scott Keever In the News

Entrepreneur, bestselling author, and internationally recognized authority in online reputation management, SEO, and AI-driven digital strategy — and the man behind the viral "Best Looking Guy in Miami" campaign.

Entrepreneur

Bestselling Author

SEO & Reputation

Keynote Speaker



About Scott Keever

READY-TO-USE BIOGRAPHIES

Short Bio ~90 WORDS

Scott Keever (b. January 15, 1981) is an American entrepreneur and internationally recognized authority in online reputation management, SEO, and AI-driven digital strategy. He is the founder and CEO of Reputation Pros, Keever SEO, ASAP Digital Marketing, and Pool Pros Marketing, and the bestselling author of *Future-Proof Your SEO* and *Reputation Reset*. A member of the Forbes Agency Council, Fast Company Executive Board, and Entrepreneur Leadership Network, Scott has been featured in USA Today, Reuters, Yahoo Finance, and Business Insider. He lives in Miami, Florida.

Long Bio ~140 WORDS

Scott Keever (born January 15, 1981, in Lebanon, Ohio) is an American entrepreneur and internationally recognized authority in online reputation management, SEO, and AI-driven digital strategy — founder and CEO of Reputation Pros, Keever SEO, ASAP Digital Marketing, and Pool Pros Marketing — and the bestselling author of *Future-Proof Your SEO* (2024) and *Reputation Reset* (2025). A graduate of Miami University, Scott entered digital marketing in 2009 and founded Keever SEO in 2015, growing it into one of the fastest-growing agencies in the U.S. He is a member of the Forbes Agency Council, Fast Company Executive Board, and Entrepreneur Leadership Network, and is best known for the viral "Best Looking Guy in Miami" campaign, holding the #1 Google ranking for over a decade. Scott lives in Miami, Florida, with his wife, Amy, and their two children.

QUICK FACTS

BORN January 15, 1981 · Lebanon, Ohio	BASED Miami, Florida
EDUCATION Miami University	IN MARKETING SINCE 2009 · founded Keever SEO in 2015
COMPANIES (FOUNDER & CEO) Reputation Pros · Keever SEO · ASAP Digital Marketing · Pool Pros Marketing	BOOKS Future-Proof Your SEO (2024) · Reputation Reset (2025)
MEMBERSHIPS Forbes Agency Council · Fast Company Executive Board · Entrepreneur Leadership Network	SIGNATURE CAMPAIGN "Best Looking Guy in Miami" · #1 on Google for 10+ years

Profile, Books & Speaking

MEDIA KIT · 03

HEADSHOT & SPEAKING TOPICS



Available for interviews, podcasts, panels, and keynotes. High-resolution headshots and approved imagery available on request.

SEO & Search Strategy

Online Reputation Management

AI Search (AEO / GEO)

Google Knowledge Panels

Personal Branding

Building & Scaling Agencies

Entrepreneurship

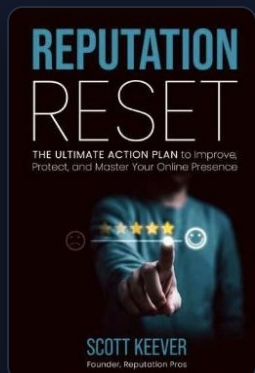
BESTSELLING BOOKS



Future-Proof Your SEO

2024 · BESTSELLER

A modern playbook for staying visible as search shifts to AI-driven discovery. Scott shares the strategies that keep brands ranking through every algorithm change — from technical foundations to content built for both Google and AI engines.



Reputation Reset

2025 · BESTSELLER

The ultimate action plan to improve, protect, and master your online presence. A practical guide to taking control of how you and your brand show up across search — and turning your reputation into an asset.

Press & Booking

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AS FEATURED IN

OCEAN DRIVE

HAUTE LIVING

Entrepreneur

Forbes

yahoo/finance



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Scott Kever Explores SEO Strategies for Results-Driven Digital Marketing

USA TODAY

The Best Online Reputation Management Companies of 2026

BUSINESS INSIDER

From Keyword Mastery to Digital Dominance: Inside Kever SEO's Approach

YAHOO FINANCE

Scott Kever, Founder of Award-Winning Digital Marketing Agencies

MODERN LUXURY

The Best Looking Guy in Miami — and the SEO Genius Behind the Title

OCEAN DRIVE

Scott Kever: The Best Looking Guy in Miami

Booking & press inquiries

Interviews · Podcasts · Speaking · Quotes & commentary

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